

# Fremont OKTOBERFEST

SEPTEMBER 22-24, 2017

## EXHIBITOR APPLICATION

**General Information:** The 2017 Fremont Oktoberfest will take place September 22-24 in Seattle, WA.

**Space Assignments:** Booth location will be determined a month before the festival once all accepted applications are processed. The Tasting Garden hosts over 20,000 guests to taste over 80 microbrews and german beers, this area is 21+ only with required ticketed admission. Space assignment within these areas will depend on the nature of sponsor activation, as well as needs for electricity and water.

**Permits:** It is the sponsor's responsibility to acquire all needed city and state permits for on-site activation. Fremont Oktoberfest will do its best to aid in this process. On-site activation, as well as, activation layout are a great indicator of permits needed.

**Additional Fees:** There are additional charges for rented tents, tables, chairs, linens, electricity, lighting, water and in some cases waste. Please be forthcoming in your on-site needs so Fremont Oktoberfest can best process your application and you are aware of all costs associated with event participation.

**Ground Surface and Weather:** Fremont Oktoberfest is an outdoor event with some locations on concrete or grass. There are locations that are not level. Please be sure to indicate whether your on-site activation has specific needs in this case. Regardless of ground surface, we do require that all tents have a 25lb weight on each leg for safety in any windy weather. Fremont Oktoberfest will take place rain or shine, please be prepared for all kinds of weather.

**Payment:** Sponsorship payments must be received with the application. All checks can be made payable to Fremont Oktoberfest. There is an additional 4% fee charged for credit card payments. If you need different payment options please contact us directly. Payments and applications should be mailed or emailed to the addresses below.

**Load In/Load Out:** Load in for the festival will depend on the size, location and specific needs of the sponsor, but could be any where from Thursday night, September 21, to Friday afternoon, September 22. Load out for the event will be Sunday night, September 24, after the festival closes.

**Cancellation Policy:** Fremont Oktoberfest enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties. Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee.

# EXHIBITOR APPLICATION

## SPONSORSHIP INTAKE FORM

Sponsor Company Name: \_\_\_\_\_

Company Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Corporate Contact Name: \_\_\_\_\_

Corporate Contact Phone Number: \_\_\_\_\_

Position: \_\_\_\_\_

On-Site Contact Name: \_\_\_\_\_

On-Site Contact Phone Number: \_\_\_\_\_

Seattle Business License # (if applicable): \_\_\_\_\_

## FOR USE IN SPONSOR MARKETING

Website Address: \_\_\_\_\_

Facebook Site: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_ Instagram Handle: \_\_\_\_\_

\* Please send corporate logo to [jillian@boldhatproductions.com](mailto:jillian@boldhatproductions.com) in a .png format. Two versions are preferred: one version with a transparent background to be used on a dark background, another version with a transparent background to be used on a light background.

# EXHIBITOR APPLICATION

## CONTACT INFORMATION

Company \_\_\_\_\_ Contact Person \_\_\_\_\_

## BOOTH FEE

Tasting Garden Exhibitor \$1,595

Includes a 10x10 Marketing Space at the Event

## ADDITIONAL NEEDS

\_\_\_\_\_ \$150 per 10x10 Tent Canopy

\_\_\_\_\_ \$75 Sidewalls to Enclose 10x10 Tent

\_\_\_\_\_ \$20 Per 8' Table

\_\_\_\_\_ \$4 Per Pair of Folding Chairs

\_\_\_\_\_ \$150 Per 20amp Outlet of Electricity

\_\_\_\_\_ \$75 Access to Potable Water

\_\_\_\_\_ \$50 Set of Tent Weights

## PAYMENT

Booth Fee: \_\_\_\_\_ + Additional Needs Fees \_\_\_\_\_ = Total Fee \_\_\_\_\_

If you are paying by credit card please provide information below: (Visa & Mastercard accepted only)

\*An additional 4% transaction processing fee will be added to credit card payments

Visa  MasterCard

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_

Billing Address \_\_\_\_\_

Please enclose payment for the total amount of the booth fee and the additional needs fee. Fremont Oktoberfest accepts checks or money orders made payable to "Fremont Oktoberfest" Send application and fee to Fremont Oktoberfest at 3503 Phinney Avenue N. Seattle, WA 98103.

For Office Use Only

Payment Notes: \_\_\_\_\_

## **Insurance Requirements**

- All sponsors and partners are required to provide a Certificate of Insurance listing Bold Hat Productions and Fremont Chamber of Commerce as additionally insured on the sponsor or partner's General Liability policy.
- All sponsors and partners are required to provide General Liability limits of at least \$1,000,000 per person and \$2,000,000 per occurrence.
- All proof of insurance requirements and certificates of insurance must be submitted 30 days prior to event.
- Failure to provide Certificate of Insurance could result in termination of contract without refund.

## **Force Majeure Clause**

- Bold Hat Productions enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties.

## **Indemnification Clause**

- Each Party shall defend, indemnify and hold harmless the other Party, and their respective directors, officers, employees and agents from and against any claims, suits, and liens of whatever nature, including bodily injury and property damage, arising of any claim by a third party resulting from: (i) the Party's breach or alleged breach of any term, condition, warranty or representation contained in this Agreement; (ii) the Party's acts or omissions in performing its obligations under this Agreement; or (iii) the intellectual property provided by a Party hereunder, when used as instructed, infringes the intellectual property of any third party.

## **Activation**

- Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee.
- Full Color and Black/White Logo in .eps format within seven days of signed contract
- Any additional activation or leveraging of the sponsorship is under the responsibility of the sponsor
- All above tangible benefits to be provided by Bold Hat Productions to Sponsor unless otherwise agreed upon.

## **Intellectual Property**

- Sponsor grants to Bold Hat Productions a limited, revocable, nonexclusive royalty free license for the Term of this Agreement solely to use Sponsor's trademarks and other intellectual property ("Sponsor's Marks") to carry out its obligations as explicitly set forth in this Agreement. Bold Hat Productions is not authorized to use the Sponsor's Marks at any other time or for any other purpose.

If this accurately reflects your understanding of our agreement, please sign this letter and email a copy to the Sponsorship Manager or mail to Bold Hat Productions 3503 Phinney Avenue North, Seattle, WA 98103.

Date: \_\_\_\_\_

Signed: \_\_\_\_\_  
Sponsor